

# PRO MKT

## FACTSHEET

*ProMarket* is the publication of the [George J. Stigler Center for the Study of the Economy and the State](#) at the University of Chicago Booth School of Business.

Founded in 2016, *ProMarket* began as a platform for exploring the subversion of competition by special interests. While issues of antitrust, special interest market capture, and money in politics remain at our core, our remit has grown to exploring broader questions about market formation and social welfare optimization, how these should be defined, and the barriers to their realization.

What we encourage is no less than a debate about the future of capitalism.

### FAST FACTS:

**We publish:** 3–5 pieces per week

**For:** Approximately 35k unique monthly visitors

**From:** 200+ countries

Nearly 80 universities across the globe use our work in the classroom.

We received the [2022 Antitrust Writing Award](#) for the best business article on mergers.

Some of our previous contributors include Nobel Prize-winning economists Oliver Hart and Eugene Fama; Chair of the Federal Trade Commission Lina Khan; and *Financial Times* Chief Economics Commentator Martin Wolf.

### WHO WE WRITE FOR:

Many of our readers are academics, policymakers, and journalists who engage with these ideas regularly. Teachers and professors from the high school-level and up also often assign readings from our publications to their students.

*ProMarket* is a publication designed to facilitate the exchange of ideas reaching for a socially optimized market.

### WHO WE PUBLISH:

The majority of our articles are written by academics and scholars. However, we also publish articles from policymakers, business practitioners, journalists, and students. Most important is that your ideas are comprehensive and insightful. We encourage and promote perspectives from across disciplines, including political science, sociology, law, and business.



Stigler Center

for the Study of the Economy and the State

### WHAT WE PUBLISH:

- The presentation of new and relevant research with a high potential impact: working papers, books, surveys, etc.
- In-depth analyses of current issues related to market formation and social welfare optimization
- Book and article reviews
- Debates and responses to other *ProMarket* articles

### SOME GUIDELINES:

- Articles should be between 1,000–1,500 words. We find articles that come in above that cap generally repeat themselves or stray from the core argument.
  - Our publication is designed for readers with an undergraduate understanding of economics, law, and politics. Your article should be written in English and as plainly as possible. The sophistication of the subject matter should be above what one might find in a newspaper but more accessible than an academic paper.
  - In the tradition of the Chicago School, we encourage the use of data and statistics to defend arguments where appropriate. We are more than happy to work with you on graphics and figures.
  - Real-world examples, including policy connections, are encouraged. Not only do examples help to clarify high-level concepts, but they also help to elucidate the article's relevance.
  - Your opening paragraph is, in many ways, the most important. Find a way to explain your argument either in your very first sentence or immediately thereafter. Please, do not begin by writing “this article examines” or “this contribution will look at.”
- Titles should be concise and gripping. We cover academic work, but we are not an academic journal. Please, no colons with overly vague first clauses. Think news headlines.
  - Please link references as hyperlinks to your article. If you are not sure how to do this, please include links as comments on your article or as footnotes/endnotes and we will link them for you.
  - Please disclose any possible conflicts of interest and any outside sources of funding behind your research or article.
  - Submissions containing content that could be considered offensive, racist, or defamatory will not be considered. Ad hominem attacks will also be cause for disqualification.
  - We do republish pieces featured in other publications and allow original work on our site to be republished 48 hours after publication. Please notify us in advance if either of these circumstances applies to your submission.

For *ProMarket*'s full disclosure policy and guidelines, please see [here](#).

For comments, questions, or concerns, please email: [promarket@chicagobooth.edu](mailto:promarket@chicagobooth.edu).